



Autumn Newsletter 2010

CELEBRATING CONNECTIONS *in the Events Community*



It is an honor to serve you as the ISES Napa-Sonoma Chapter President for 2010–2011. We kicked off the calendar year with a very exciting and successful August Educational Program, featuring the editors of The Knot magazine at Viansa Winery. It was an evening that showcased the vibrant character of our industry and what ISES is all about—learning and growing together as a an events community.

Napa-Sonoma is one of the most beautiful places in the world, and we are truly fortunate to have this area as the venue for our ISES Chapter. To wake up, look out at the rolling hills and sweeping vineyard views—no matter how crazy busy our lives mat be—we spend every day in a place that is a “once in a lifetime” dream destination.

(Photo courtesy of Jessamyn Harris, www.jessamynharrisweddings.com)

We are looking forward to welcoming our ISES International President, Heather Henderson, and our ISES Western Region VP, Melissa Jurcan, as they come out to celebrate the harvest season with us. Don't miss our next Educational Program at Vintners Inn on October 19th, where you will have the opportunity to ask your most challenging questions and break bread with these leaders in our events industry. I look forward to seeing you there!

For more information on dates and programs, please visit our website www.isesnapa-sonoma.com.

Kind Regards,
Dana Macaulay | ISES Napa-Sonoma Chapter President

— Join ISES Napa-Sonoma at Vintners Inn and John Ash & Co. October 19th—

A Harvest Celebration with our Industry Leaders
Don't miss this fun and educational event!



Join us at the beautiful Vintners Inn for a fun and informative panel discussion with ISES President Heather Henderson, CMP, CSEP and Western Region VP Melissa Jurcan, CSEP. Gain insight and knowledge about ISES from our top leaders and share your thoughts on the future of our organization all while enjoying the delicious "Harvest Celebration" Dinner by nationally acclaimed John Ash & Co. Restaurant.

We invite you to Vintners Inn to experience the magnificent wine country lifestyle, an intimate, four-diamond, 44-room luxury hotel conveniently located in the heart of Sonoma County's famous wine country. For more information on the venue visit the website at www.vintnersinn.com. Surrounded by the scenic Northern California landscape, 92 acres of lush vineyards, and beautifully landscaped grounds with courtyards and fountains, Vintners Inn is an elegant retreat from which to enjoy a wide array of activities and adventures—available right here at the inn and in the many quaint, nearby communities just outside our doorstep.



WHEN: October 19th 2010 (5:00–7:30pm)
WHERE: Vintners Inn & John Ash & Co | 4350 Barnes Road, Santa Rosa

Sign up for the event now!
www.isesnapa-sonoma.com

MEMBERS CORNER | A note from our new VP of Membership, Ann Marie Curran



As we begin our 2010-2011 ISES year I want to thank all of our returning members for renewing for another exciting year! I also welcome our newest members:

- Jill Branch ~ Branching Out Cakes ~ www.branchingoutcakes.com
- Tracy Barbadian ~ Student Member
- Stacy Charlton ~ Student Member
- Fearon DeWeese ~ Studio B Event Design ~ www.studiobeventdesigns.com
- Kendra McGargill ~ Tahoe Mountain Club ~ www.tahomountainclub.com
- Cynthia McMillian ~ Independent
- Lorin Rappaport ~ Lorin Rose Events ~ www.lorinroseevents.com

We are all in the midst of a very busy time of year, and sometimes it can be hard to appreciate your ISES membership. I encourage you to pause for a moment, and think about what ISES brings to you as an event professional and to the community. Together we can make an impact on our event community and beyond. The best way to do that is through a strong chapter, and our chapter's strength is in our membership. Through involvement in the chapter you can get the most out of your membership. We have several committees to join and it really is true, “the more you put into it, the more you get out of it”. Give me a call today and let me know how you would like to get involved!

The question is not, “Can you afford to join ISES?” the question is— “Can you afford not to join ISES!!!”

Looking forward to speaking with you soon!

Ann-Marie Curran VP of Membership
707.940.6016 | acurran@winecountryparty.com

—MEMBERS SPOTLIGHT— DRAGONFLY FARMS



Dragonfly is a unique and magical place.

We are an organic flower farm, located in the Dry Creek Valley in Healdsburg California. We are also a florist, offering natural and uncontrived floral services.

Dragonfly Farm is rare in that in 1990 we yanked out 6 acres of grapes. Needless to say this caused quite a stir. In doing so, we have created a haven for birds, butterflies, occasionally dragonfly flies, and various other critters amongst the ever-changing array of sustainably and organically grown flora and fauna.

Initially we were a vegetable farm. After a few years we found our niche in flowers. Our gardens are full of unusual flowers. We have collected over 1500 roses, both antique and modern in colors ranging from vibrant hues to soft pastels. We grow an enormous selection of plants—each carefully chosen for form, texture, fragrance and color. The gardens' variety and abundance allows us to produce wonders at almost any time of year.

Weddings and festive events are Dragonfly's specialties. We provide full floral services to individuals, restaurants, wineries, caterers and event coordinators. All of our arrangements are made to order, to suit the specific desires of our clients. We deliver throughout the area to homes, businesses, hospitals, and churches.



By appointment our clients visit the garden to share our delight in its diversity and to consult with us on the selection of flowers and other elements for arrangements. We pick and arrange to order.
www.dragonflyfloral.com

We encourage everyone to come out and enjoy the garden
~Bonnie, Carlisle, Ray and the Dragonfly Team



NEWS FROM OUT & ABOUT

Find out more about what happens at ISES Eventworld each year!

WATCH IT HERE ~ ISES EVENTWORLD 2010 FILM
<http://isesew.vtcus.com/EW2010/index.aspx>

“THANK YOU” to our ISES Napa-Sonoma Chapter August Program Sponsors!

The Knot Magazine—Rebecca Crumley & Christa Vagnozzi
Special Guest Host—Reverend Peadar Dalton, Your Ceremony Matters
Viansa Winery—Brooke Atلمان & Laura Johnson | Sage Catering—Scot Anderson and the Sage Team
Fleur de Lisa—Lisa Marie Kincaid | Classic Party Rentals—Carolynne Curran | Photography—Jessamyn Harris
Julie Stevens Design—Anthony Levy & Julie Stevens | The Lux Productions—Tom Durante & Gillian Shipman
Pacific Entertainment—Randy Harris | Patio Heaters R US—Melissa Vogel & John Hayes



Do you have ISES News?
Email us to post on our website or in our Upcoming Winter Newsletter!
Email Cathy Reynolds, VP of Communications creynolds@vintnersinn.com

Ideas for ISES Programs or feedback...
Contact Jess Flood, VP of Education & Programs jess@jessflood.com