

## CELEBRATING CONNECTIONS *in the Events Community*



It has been a wild ride the last couple of years and one I will always remember. I want to thank those individuals that were there to elevate me to become a better leader. I have had the pleasure and honor to get to know Jenne Hohn, Kathy Newby, Melissa Jurcan, Moira McGovern, Allison Creager, Stephen McMichael and the members of our board.

Each year our strength becomes more evident in the programs we produce, the networking opportunities and the comprehensive communications that we strive to bring to the chapter. Thanks to our current board for stepping up and making it all happen.

Next year, a person I have the pleasure to work with and call my friend, Dana Macaulay, will fill the role of President. Our new board is a great combination of seasoned members as well as new members representing a cross culture of our industry. I cannot say enough about the rewards of participating on the board or on one of our committees. You will get so much more out of this association by your involvement.

It has been a pleasure to serve as your President.

Kindest regards,  
Rose Stanton Markey, CMP  
Chapter President 2008-2010

## — What's 'NEXT UP!' with ISES Napa-Sonoma Chapter — Please Join Us For Our Upcoming Events!

- |                                  |  |
|----------------------------------|--|
| <b>July 15<sup>th</sup></b>      | <b>ISES Napa-Sonoma Happy Hour</b><br>Stark's Steakhouse, Santa Rosa (5:30—7:30pm)   |
| <b>August 17<sup>th</sup></b>    | <b>ISES Napa-Sonoma Program</b><br>'An Inside Look at Getting Published' with the Editors of <i>The Knot Magazine</i><br>Viansa Winery & Vineyards, Sonoma (5:00—8:00pm) |
| <b>September 16<sup>th</sup></b> | <b>ISES Napa-Sonoma Happy Hour</b>   |
| <b>October 19<sup>th</sup></b>   | <b>ISES Napa-Sonoma Program</b><br><i>Celebrating Harvest 'Farm to the Table'</i>  |
| <b>November 18<sup>th</sup></b>  | <b>ISES Napa-Sonoma Happy Hour</b>   |
| <b>December 14<sup>th</sup></b>  | <b>ISES Napa-Sonoma Program</b><br><i>Educational Breakfast Meeting</i>  |

For detailed information on event dates and locations, please visit our website: [www.isesnapa-sonoma.com](http://www.isesnapa-sonoma.com)



**Don't miss ISES Eventworld 2010**  
August 5<sup>th</sup> to 7<sup>th</sup> | Baltimore, Maryland

**CONGRATULATIONS...**

**ISES Napa-Sonoma SEARCH FOUNDATION Eventworld Scholarship Recipient is Kate Kovalick!**  
**Join Kate in Baltimore for ISES Eventworld 2010**

### Learn Lessons You Can Actually Use at ISES Eventworld 2010

Immerse yourself in education that's designed especially for you. Whether you're a novice professional, an event pro or a CEO, you'll choose from many different educational breakouts and several general sessions and roundtables offering tips that you can practice the very next day.

### Network with Peers

Make contacts that will make your company more known throughout the industry.

### Gain Knowledge

Attend sessions that will increase your base knowledge and open doors to new experiences that you can share with the rest of your staff. Learn about the latest trends through the various keynote and panel discussions with industry leaders.

### Grow Professionally

Discover new tools, solutions and trends that will improve and prepare your business for the next level in special events. Obtain points toward your CSEP or other industry certifications for attendance and participation in classes.

**Can you afford NOT to attend? | REGISTER NOW!** (best rates expire on July 1<sup>st</sup>!)

## — MEMBERS CORNER —



Photo|Orange Photography

By renewing your membership with ISES this June, you will stay current with industry trends and education and continue to have access to over 6000 ISES members worldwide!

Take advantage of member benefits and dramatically reduce the costs of your renewal fees. Our Affinity Programs allow ISES members to take advantage of savings on high-quality products & services while simultaneously supporting the efforts of the Society. These programs offer members competitive pricing and special savings on a variety of premier products and services.

When visiting the [ises.com](http://ises.com) website click on 'Use your ISES Member Benefits' for a complete list of business partners. —Happy Savings!

**All my best,**  
**Anthony Levy, VP of Membership**

### 5 Clicks to ISES Membership

1. Go to [www.ises.com](http://www.ises.com)
2. Click on the "Skip to ISES.com" square
3. Click on "Join" in the upper right hand corner of the website
4. Click on "ISES USA" in the Membership Application box on the right side of the page
5. Proceed through the steps to become a member

That's it! That's how easy it is to become a member. If you would like to learn more about membership, Contact Anthony Levy, VP of Membership, Napa-Sonoma Chapter at 707-939-3650 or [Anthony@juliestevensdesign.com](mailto:Anthony@juliestevensdesign.com)



### —MEMBERS SPOTLIGHT—

**JENNE HOHN EVENTS**



This month's member spotlight features Jenne Hohn of Jenne Hohn Events. Although well known for co-founding ISES Napa-Sonoma in 2005, Jenne is an award-winning event planner. With awards for non-profit event planning and award nominations for corporate event planning, Jenne's most recent achievement was to receive an award for Outstanding Hospitality and Tourism from the Napa Chamber Foundation.

In August of 2006, Jenne was awarded the J. Robert Graves Pioneer Award for growing the fastest chapter in ISES International's 20-year history. This June, Jenne will step down from the ISES Board of Directors for the first time in five years, and the ISES International Membership Development Committee after three years. She is very proud of ISES Napa-Sonoma and will continue her dedication to ISES.

In addition to managing her award-winning event planning business, Jenne volunteers for a number of Napa Valley organizations. She is a distinguished graduate of Leadership Napa Valley Class XX and currently sits on the Board of Directors. Jenne also sits on the Napa Valley College of Hospitality and Tourism Management Advisory Board. She is a member of the Napa Chamber of Commerce and a member of the Sustainable Napa County Sustainable Hospitality Task Force. Jenne continues to work tirelessly to support the Napa Valley Hospitality and Tourism industry. [Jenne Hohn Events](http://www.jennehohn.com)

### — NEWS FROM OUT & ABOUT — ISES Western Region Chapter Leadership Conference 2010

We are pleased to announce the first-ever ISES Western Region Leadership Conference! All incoming 2010-2011 ISES Chapter Board of Directors in the western region were invited to attend this two-day conference in Los Angeles at the end of June.

ISES Napa-Sonoma is a young Chapter with great potential. It is vital that we have strong leadership to achieve our goals, as we strive for excellence in serving you, our members. We are sent a delegation from our incoming ISES Napa-Sonoma Board to join other board members from all 11 chapters on the west coast for a jam packed 26 hours together at the conference. Our mentors from ISES International led training sessions and shared best practices and ideas for the coming year. We are excited to bring these new ideas to you in the coming year.

As the Incoming President for our ISES Napa-Sonoma Chapter, I look forward to hearing from you... Please reach out to me with your ideas and suggestions for 2010—2011, and beyond!

**Dana Macaulay, Incoming President**  
[events@seghesio.com](mailto:events@seghesio.com)

### — THANK YOU —

ISES Napa-Sonoma Board Members 2009—2010  
ISES Napa-Sonoma Program Sponsors 2009—2010  
**We appreciate your support and thank you for a great year!**

### Incoming ISES Napa-Sonoma Board 2010—2011



Photo courtesy of Orange Photography

PRESIDENT: Dana Macaulay  
PRESIDENT-ELECT: Anthony Levy  
PAST PRESIDENT: Rose Stanton Markey  
VP of MEMBERSHIP: Ann Marie Curran  
VP of COMMUNICATIONS: Cathy Reynolds Stone  
VP of PROGRAMS & EDUCATION: Jess Flood  
ADMINISTRATOR: Stephen McMichael  
DIRECTORS:  
Michael Brock-Alexander, Melissa Vogel, Carrie Fantel  
Randy Harris, Elizabeth Bugg, Kate Kovalick

**SALUTE—“To the coming year!”**



#### Do you have ISES News?

Email us to post on our website or in our Upcoming Autumn Newsletter!  
Email Cathy Reynolds, VP of Communications [creynolds@vintnersinn.com](mailto:creynolds@vintnersinn.com)

#### Ideas for ISES Programs or feedback...

Contact Jess Flood, incoming VP of Education/Programs [jess@jessflood.com](mailto:jess@jessflood.com)